



# RICHARD TRAVELS

15, Gopani Shopping Center, Opp Hotel On The Way, Near BCCB Bank, Virar  
Agashi Road, Virar (W), Mah. 401 303 E-mail: richardtravels1@gmail.com

www.richardtravels.in Mob. 9356559257  83800 77711

## naturetrails

An Eco-Adventure Brand from



# THE BRAND CALLED



A Unique Program to Master the Art of Self-Marketing

Tailored for  
Budding Management  
Students





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EXPLORE | DISCOVER | THRIVE

UNLEASHING YOUR

# UNIQUENESS

Navigating the noise of the world, our unique program for budding management students enhances **your strengths, ignites ambitions and empowers you to shine brighter and dream bigger.** Get ready to show the world your exceptional qualities and talents by building a personal brand.



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# STAND OUT INSTEAD OF FITTING IN

Our powerful brand-building tool kit will equip you with a unique narrative that helps you stand out.



Collaborative and leadership skills through real-world experiences



Self-marketing and personal branding skills



Innovative ideation and out-of-the-box thinking techniques



Presentation and networking skills through professional interactions



Career development and CV writing for personal and professional growth



Time management and organisational skills through personal scheduling



Stress management and holistic well-being through mindfulness



Perseverance and adaptability in challenging situations



Self-assessment and critical thinking for personal improvement



Public speaking mastery, confidence and presentation techniques



Problem-solving and analysis skills in collaborative and individual scenarios



Relationship-building skills to maintain professional networks



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## LEVEL UP

UNDER THE EXPERT GUIDANCE  
OF A PROFESSIONAL COACH

### DAY 1

1



#### Ice-Breakers

Settle in with group activities that help you get to know your peers.

2



#### Team Challenges

Improve teamwork with interactive challenges like trust exercises and obstacle courses.

3



#### Nature Trails Hike

Hike through nature with mindfulness and reflection activities.

4



#### Personal Branding Workshop (DIY)

Complete a self-assessment questionnaire and craft a personal branding action plan.

5



#### Mad Ads Activity

Create personal brand advertisements, including scripting and designing, with awards for the best concepts.

6



#### Campfire and Team Bonding

Play games, share anecdotes and reflect on your experiences by the campfire.

### DAY 2

7



#### Sunrise Yoga and Guided Meditation

Gentle yoga session or guided meditation focussing on relaxation and mental clarity.

8



#### CV Writing Workshop (DIY)

Draft and refine the perfect CV with peer review and feedback from facilitators.

9



#### Outdoor Adventures

Build team spirit amidst challenging activities like zip-lining, rock climbing or a ropes course.

10



#### Time Management Workshop (DIY)

Learn to prioritise your tasks and develop a personal schedule.

11



#### Closing Session

Share feedback and key takeaways, receive workshop rewards, and have a group photo session to remember the experience.





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UNLEASH  
TRANSFORMATIVE

# LEARNING OUTCOMES

Use our workshops and expeditions  
to gain experiences that will mould  
you for the exciting future ahead.

## Teamwork Makes the Dream Work

Engage in team-building activities and challenges.

Learn to delegate tasks, communicate and work for a common goal.

## Lead the Way

Practice leadership with demanding outdoor activities.

Understand and apply different leadership styles.

## Brand Yourself Brilliantly

Create a personal brand with an interactive branding workshop.

Effectively bring out your strengths, values and qualities.

## Pitch Perfect Creativity

Nurture outside-the-box thinking with activities like Mad Ads.

Enhance your presentation skills by creating ads with a team.

## Network Like a Pro

Build a network of industry professionals and peers.

Learn to leverage your connections to create opportunities.

## Map Your Career Path

Get tips to make a strong CV with feedback and tips.

Receive strategic planning ideas for your career.

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## Boost Your Productivity Power

Boost your productivity by acing time management.

Eliminate time-wasters and prioritise tasks with a personal schedule.

## Clear Your Mind

Make use of yoga and mindfulness in your daily life.

Manage stress by balancing academic and professional demands

## Build Resilience Through Adventure

Foster a spirit of resilience by leaving your comfort zone.

Get a sense of achievement through daring adventures.

## Grow Through Reflection

Reflect on your experiences to set actionable goals for personal growth.

Use critical thinking skills to understand your strengths and weaknesses.





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# FUN ACCOMMODATIONS

## TO CHOOSE FROM

Unwind in comfortable accommodations and encourage bonding in shared spaces with scenic views and modern amenities.



TENTS | DORMITORIES | REGULAR ROOMS



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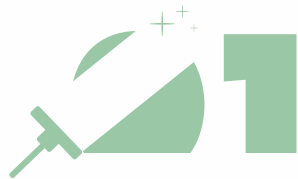
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# SAFE AND SOUND ADVENTURES

WITH FUN AND SAFETY AS MANDATES

Our dedicated team comprising passionate naturalists, certified coaches and skilled staff - prioritises utmost safety, ensuring you have an unforgettable and immersive experience.



### Cleanliness is key

Hygiene is our top priority. Expect sparkling clean food areas, dining spaces and rooms for a truly enjoyable stay.



### Nesting in nature

Fall asleep to the sounds of rustling leaves and chirping crickets in tents and comfortable dormitories in natural settings with all the necessary safety equipment.



### Communication channel

Our dedicated Nature Trails officer arranges phone calls for you. Share experiences, create lasting memories and stay connected - all part of the unforgettable escapade.





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FROM TRANQUIL NATURE WALKS TO  
THRILLING ZIP-LINE ADVENTURES,

# SAFETY IS OUR TOP PRIORITY

We recognise the importance of ensuring your safety and well-being during the program. As a subsidiary of Sterling Holidays, renowned for its exemplary safety and hospitality standards, we guarantee a secure environment for all activities.



### We implement the highest safety protocols

that are in compliance with all regulations and are regularly evaluated by industry experts



### Our team comprises certified guides,

trained professionals and passionate nature enthusiasts who keep your safety above all else



### Our campsites and equipment are well-maintained, clean and regularly inspected



### We actively seek feedback and employ the latest safety practices to ensure a worry-free experience





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ENJOY A

# **HASSLE-FREE ESCAPE**

**WITH CONVENIENT AMENITIES**







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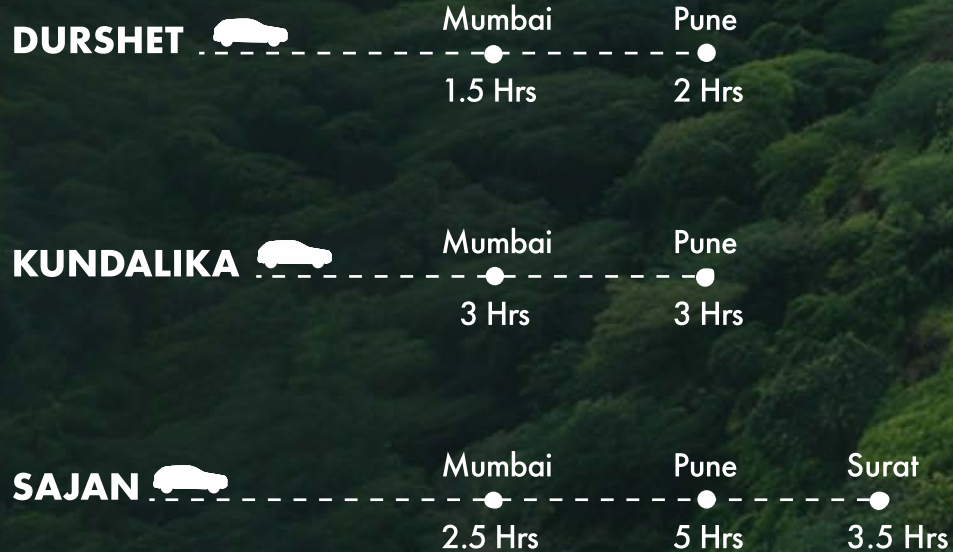
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READY TO DEFINE YOUR

# PERSONAL BRAND?

CHECK OUT MORE DETAILS NOW!



For inquiries, reach out to us:

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HERE ARE YOUR MUST-HAVES FOR A

# WHOLESOME EXPERIENCE

### Appropriate clothing

T-shirts, shorts, pants, long-sleeve shirts, sweatshirts, rain gear and sturdy closed-toe shoes suitable for hiking and outdoor exploration

### Sun protection

Sunscreen with a high SPF, sunglasses, a wide-brimmed hat or cap and lip balm with SPF

### Insect repellent

Solutions to ward off mosquitoes

### Water bottle

A reusable water bottle

### Backpack

A sturdy backpack or daypack to carry essentials

### Personal items

Journal, camera or sketchbook to document experiences and memories

